

1 MILLION YOUTH ACTIONS CHALLENGE



Portfolio 2023



1MYAC ECO- HOLIDAY CHALLENGE 2022



#AirClimator

Keep the planet cool...

But keep your AC low.

1 MILLION YOUTH ACTIONS CHALLENGE 1.000.000

Sustainable Summer Challenge: #1

Your digital footprint leaves a carbon footprint.
Delete emails, unsubscribe, clear up storage space,
and the planet will be a better place.

#CloudCleaner

1 MILLION YOUTH ACTIONS CHALLENGE 1.000.000

Sustainable Summer Challenge: #8

#Swappers

Exchange your dresses,
for environmental successes.

Show the planet compassion, by keeping circular fashion...

1 MILLION YOUTH ACTIONS CHALLENGE 1.000.000

Sustainable Summer Challenge: #9

Sustainable Summer Challenge 2023

Also available in .gif format!

SUSTAINABLE SUMMER CHALLENGE

1 MILLION YOUTH ACTIONS CHALLENGE

Take part in our
#SustainableSummer challenge

PLANTS PROVIDE
OVER **80% OF THE**
FOOD CONSUMED
AND **98%** OF OUR
OXYGEN RESERVES

FAO 2020 IPH REPORT

40 % OF FOOD
CROPS ARE LOST
DUE TO PLANT
PESTS & DISEASES
YEARLY.

FAO 2020 IPH REPORT

1 MILLION YOUTH ACTIONS CHALLENGE 1.000.000

International Day of Plant Health

1 MILLION YOUTH ACTIONS CHALLENGE 1.000.000

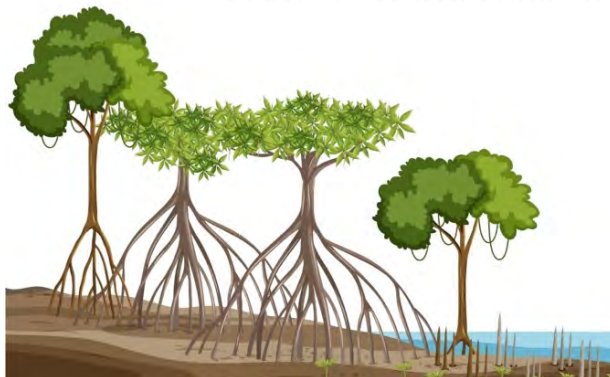
International Day of Plant Health

Informational Cards

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HAPPY WORLD MANGROVE CONSERVATION DAY

#Mangroover Plant or restore mangroves if you live by a coastal area!



Why do mangroves matter?

- Carbon sequestration:** they absorb carbon dioxide 10x more than forest on land
- Coastline protection:** they are a natural shield to storms & floods
- Habitat:** they provide a home to countless wildlife and plants

Post cards

TAKE ACTION NOW:
DEMAND SDG 6 ACTION
FROM YOUR LOCAL
DECISION-MAKERS



1 MILLION YOUTH ACTIONS Challenge

We aim to inspire leadership to follow and implement ambitious policies for the environment and a more sustainable planet by demonstrating that 1 million youth can take action! Act now, and become a participant or partner on IMYAC.com

TAKE ACTION NOW:
ORGANIZE A RIVER
OR COASTAL
CLEAN UP



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TAKE ACTION NOW:
SAVE WATER AT THE TAP



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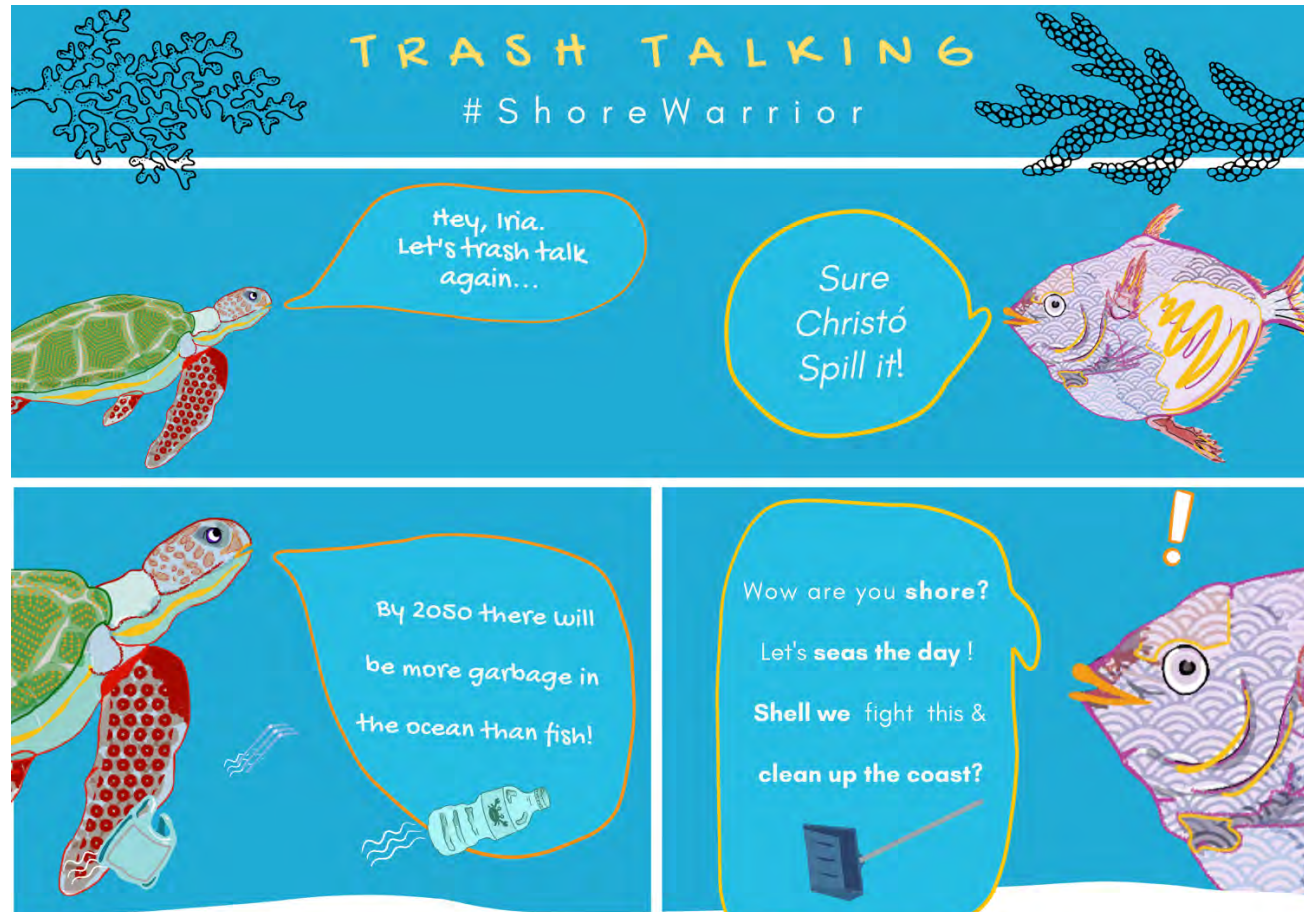
TAKE ACTION NOW:
WATCH OUT FOR
HARMFUL MATERIALS
IN PRODUCTS



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Comic strips



Commit to a Clean Ocean.
Take a **1MYAC** action.

SDC Network RésEAU

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun Svizra
Swiss Agency for Development and Cooperation SDC

1 MILLION
YOUTH ACTIONS
CHALLENGE

1.000.000

**1 MILLION
YOUTH ACTIONS
challenge**



- 1 A MORE SUSTAINABLE WORLD**
We orient our actions towards improving our environment and society.
- 2 YOUTH AS STAKEHOLDERS**
We promote and offer opportunities for young people around the world to take meaningful and doable actions towards a sustainable future.
- 3 THINK BEFORE YOU ACT**
We reflect on our actions and their potential environmental & social impacts before taking them, on everything from using respectful language to mitigating our carbon footprint.
- 4 A SUPPORTIVE COMMUNITY**
We aspire to create an inclusive, encouraging and respectful space, free from discrimination, bullying and hate speech.
- 5 LEARN, CREATE, INNOVATE**
We strive for excellence and believe that learning with, and from, each other is the best way to implement impactful and creative ideas.

1MYAC PRINCIPLES

Brand identity



**1 MILLION
YOUTH ACTIONS
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1MYAC supports the Sustainable Development Goals.



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challenge**

1MYAC supports the Sustainable Development Goals.

alignment

1 MILLION
YOUTH ACTIONS
challenge

alignment

HEX # 0FA7D7
RGB • 15 - 167 - 215
CMYK • 74 - 14 - 7 - 0

HEX # B8E1F3
RGB • 184 - 225 - 243
CMYK • 32 - 0 - 4 - 0

HEX # 3FA635
RGB • 63 - 166 - 53
CMYK • 75 - 4 - 100 - 0

* The fonts used for this logo are two creative vector fonts and cannot be used for writing text.

1MYAC.com

1 MILLION
YOUTH ACTIONS
challenge

HEX # C6C6C6
RGB • 198 - 198 - 198
CMYK • 0 - 0 - 0 - 30

HEX # 878787
RGB • 135 - 135 - 135
CMYK • 0 - 0 - 0 - 60

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HEX # 1D1D1B
RGB • 29 - 29 - 27
CMYK • 0 - 0 - 0 - 100

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1 MILLION
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Business 1MYAC Seed Cards

For promotional purposes, seed cards are used with local, non-invasive seeds embedded into biodegradable paper to spread the 1MYAC campaign!



You can plant me!



1MYAC at the 2021 International Union for the Conservation of Nature (IUCN) World Conservation Congress in Marseille, France



Announcement of 1MYAC at the Rhone Glacier, Switzerland in 2021

Events

We organize and attend various environmental events world wide, with support from our 1MYAC Ambassadors and 1MYAC Partners.



1MYAC at World Water Forum in Dakar, Senegal 2022

1MYAC Campaigns

ARTIVISM Project

01 Pick a 1MYAC UN Sustainable Development Goal (SDG)

- **SDG 6:** Clean Water & Sanitation
- **SDG 12:** Responsible Consumption & Production
- **SDG 13:** Climate Action
- **SDG 15:** Life on Land

02 Get creative & innovative

Produce an art piece around the theme:
"How can we act for the environment?"
in any form (painting, photograph, poem, video, etc.)
for **virtual display** based on your chosen **SDG**.

03 Sign up your project as a 1MYAC Action

Go to [1MYAC.com](https://www.1myac.com) and register this project as a **1MYAC Standard Action** under the 'Spread Awareness' category of your chosen **SDG**.
Share pics of your artistic process!

04 Submit your creation!


Submit your piece of work and **participate** in the virtual exhibition to celebrate the **one year anniversary of 1MYAC**.

Submit [via link](#) in description

June 1

Submission Deadline

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 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC

SDC Network RésEAU

To celebrate **one year of 1MYAC**, we are calling on the 1MYAC community to produce **art pieces**.

We will display your creations as part of a virtual exhibition at the **1MYAC Anniversary** in **late August 2022**,

where the best voted pieces can **win a prize**. You can create something **individually** or as a **group** around the theme:

"How can we act for the environment?" based on the four **1MYAC UN Sustainable Development Goals (SDGs)**.

#1MYACartivism

Email us for more information: info@1myac.com