THE ARAL SEA DISAPPEARED BECAUSE OF EXTENSIVE AND UNSUSTAINABLE COTTON PRODUCTION IN THE CENTRAL ASIAN REPUBLICS OF THE SOVIET UNION SINCE THE 1930s.
Organic Agriculture

Sustainable Fibers

Recycle

Repair

Give

Natural Dyes

Eco-fabric Production

Responsible Use

Efficient transport

Natural Dyes

Sustainable Distribution

Socially Responsible Manufacturing

Banish pesticides and toxic chemicals

Reduce water consumption and pollution

Reduce energy and CO2 emissions

Cut down waste

Preserve handmade skills

Provide fair work conditions

Act as an eco-citizen

Increase social benefits

Use biodegradable packaging

Meet the Global Organic Textile Standard

Now

Act!
Organic Agriculture
Sustainable Fibers
Recycle
Repair
Give
Eco-fabric Production
Responsible Use
Efficient transport
Natural Dyes
Zero Waste Design
Socially Responsible Manufacturing
Sustainable Distribution
Sustainable Distribution
Act Now

Banish pesticides and toxic chemicals
Reduce water consumption and pollution
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Meet the Global Organic Textile Standard
Preserve handmade skills
Provide fair work conditions
Use biodegradable packaging
Act as an eco-citizen
Increase social benefits
Clothes have always been important in our lives. We wear them to protect us from the weather and as a way to express our individuality. Today the major international apparel companies offer consumers low-cost clothing, but textile workers are paying with their lives, and the industry is polluting the environment at every link along the value chain. Manufacturers can, however, turn to certification programs such as OEKO-TEX and GOTS for guidance on making environmentally responsible choices related to their production and their sources of fibers. Unfortunately, this textile certification process is slow and complicated. Moreover, anyone looking for textiles made in a socially responsible manner may still be disappointed. Unlike respect for the environment, respect for working conditions is not as clearly labeled in the textile industry.

While this process is daunting, everyone can make an impact on the industry. We come from different parts of the world, and fashion is a way to connect with each other. It is a representation of our diverse societies, cultures, and heritages. When created ethically, fashion can celebrate and reward unique skills and craftsmanship that would otherwise be a dying art. Sustainable fashion carries a message of hope and lets us dream of becoming global eco-citizens.

Out of respect for our planet and her people, we must work together to ensure a better future for the next generation. As small players in the world of fashion, Zoï Environment Network and Olistic the Label have created a partnership to make change happen both through better information about environmental and social impacts throughout the fashion cycle and by creativity in designing a 100% ecological collection.

THE ARAL SEA CONSIDERED ONE OF THE BIGGEST MAN-MADE ENVIRONMENTAL DISASTERS, IT LEFT NOTHING BUT A DESERT WHERE ONCE THRIVING LIVELIHOODS EXISTED.