# UNEP STRATEGIC PRIORITIES IN EUROPE



### **MAPS & GRAPHICS**





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ISBN 978-2-940490-10-3

Zoï REPORT 2012

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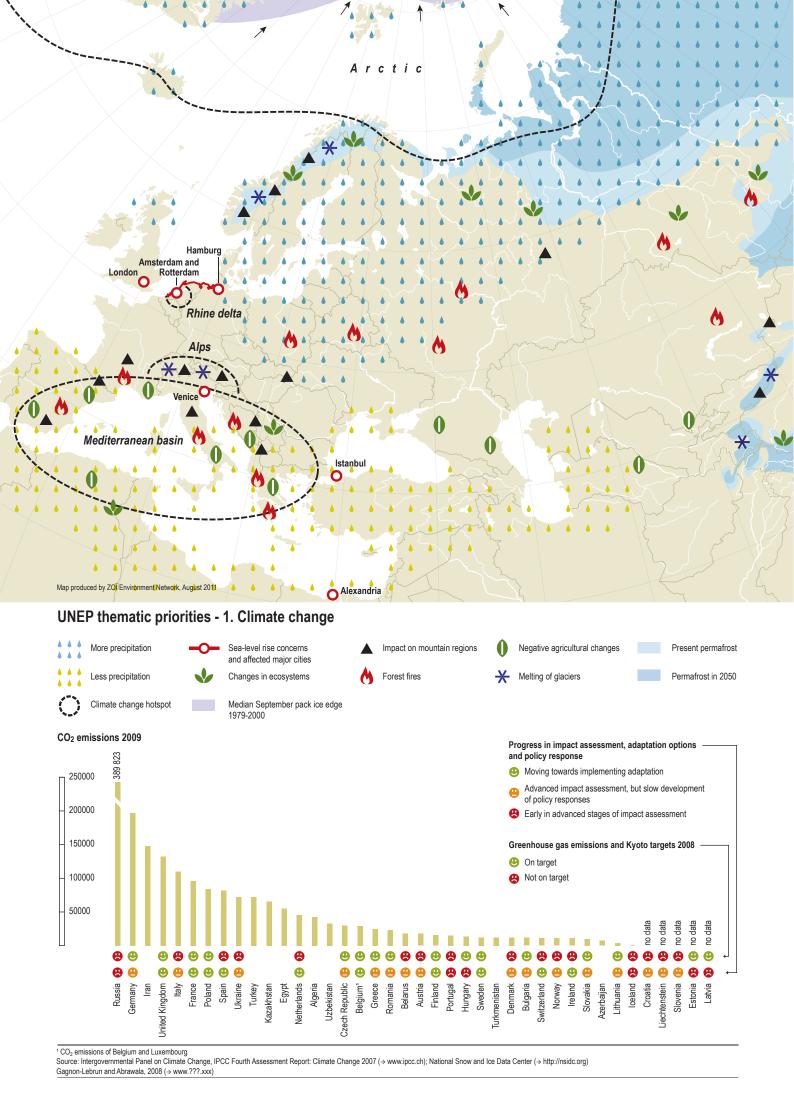
Maps and Graphics: Matthias Beilstein

Design, Layout and Cover: Carolyne Daniel The United Nations Environment Programme 2011–2013 strategy focuses on six thematic priorities – climate change; resource efficiency; disasters and conflicts; environmental governance; harmful substances and hazardous waste; and ecosystem management. As part of its effort to come to terms with these priorities, UNEP engaged Zoï Environment Network to create thematic maps for use as objective tools for priority setting in the European region.

This assignment – as simple as it may look – confronted Zoï with many challenges in terms of both content and cartographic display.

- Finding contents: The careful selection of contents and the building of appropriate map legends for each priority area was an essential part of the map-making. Some UNEP priority areas are more straightforward and comprehensible to the outside world (climate change; disasters and conflicts; environmental governance) compared to other highly complex or ambiguous ones (resource efficiency; harmful substances and hazardous waste; ecosystem management).
- Reduction: With the goal of having one map on one page for each priority area, we had to discard information that did not fit, or risk overloading the map and making it unreadable. Some of this discarded information included highly interesting indicators.
- Consistency: One of our guiding principles was that each map should have consistent data for the entire region that it covered. This narrowed our options considerably, and we had to exclude some interesting data that exist for only one country or subregion – pollution hot spots in Russia, for example.
- Mixing apples and oranges: In an ideal conceptual world, environment assessments follow the DPSIR (Driver, Pressure, State, Impact, Response) model. Our maps sometimes display drivers, pressures, state and impact in a mixed manner. The next round of priority setting will deal with the responses by the countries and the international community.
- No consultations: To make the maps as objective as possible we had no consultations with UNEP and its responsible officers. We used this approach to avoid a bias towards the current project portfolio. The mapping exercise at the UNEP Regional Office for Europe staff retreat in June was informal, and the exercise outputs did not flow into the maps, but such a consultative exercise would be an excellent method to derive priorities based on the current maps.
- Geographic coverage beyond borders: While the main focus is on the UNEP European region, we
  have nevertheless mapped indicators where available in Northern Africa, the Middle East and
  some Asian countries. We believe this approach communicates a broader picture and will help
  UNEP plan beyond at times artificial regional borders.
- Graphical supplements: Where we have reached the cartographic limits of one-page maps, we have used bar charts and other graphical means to display relevant supplementary information.
- Present (as opposed to past or future): We have used as up-to-date information as possible to display the current status. There are – except for climate change – no scenarios or predictions for future trends, nor have we used historical data or time series.

Despite these challenges we have succeeded in producing the six thematic maps, which in our opinion can be very useful for UNEP priority setting. As a next step, we suggest mapping the various actors and activities as a way of providing a base for assessing UNEP niches.



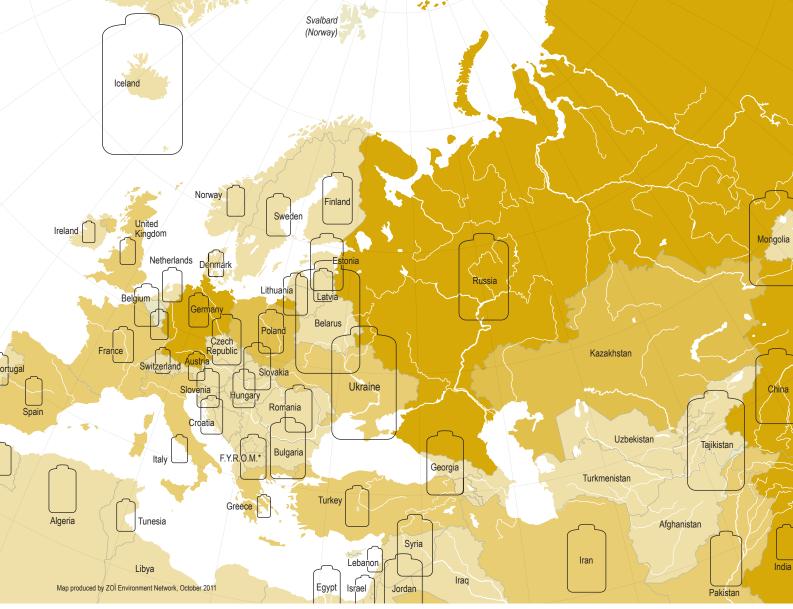
## **1 CLIMATE CHANGE**

This map is a straightforward illustration based on the IPCC Fourth Assessment Report, showing potential impacts in the greater European region – areas with changing precipitation, ice, snow and permafrost; changes in ecosystems; negative impacts on agriculture; forest fires; and the "hot spots" in the Arctic, the Mediterranean and the mountain regions where drastic impacts are to be expected and are already visible.

The other side of the equation – drivers and responses – are illustrated in the graphic underneath the map: countries ranked by their total  $CO_2$  emissions and "smiley faces" for two indicators – "reaching the Kyoto target" and "Progress in impact assessment, adaptation options and policy response". The latter is a composite indicator using the national communications to UNFCCC as the main source.

The map and the graphic clearly show where action is needed: first of all where climate change impacts are most severe, mainly at the extremes of Europe – the Arctic North, the Mediterranean South and the high altitudes. Other entry points are indicated where the faces are not smiling about the Kyoto protocol targets or about general progress regarding assessments and policy implementation.

Discarded: climate neutral countries; the highly interesting index of vulnerability to climate change (World Bank 2009), available only for the East.



#### UNEP thematic priorities - 2. Resource efficiency

### Number of enterprises (companies) with certified environmental management systems (ISO 14001\*)

**10 000** 5 000 \* ISO 14001 provides the requirements for an environmental management system

#### Energy efficiency 2007/2008

Primary energy intensity (in kilogram oil equivalent per 2005 PPP dollar)



Total resource extraction\* in 2007 (in kilotonnes)

\* Extraction of biomass, fossil fuels and minerals



Spain	1 205		<b>9 825</b>		<b>5 800</b> Germany			<b>5 400</b> United Kingdom		<b>4 865</b> Sweden			<b>3 629</b> France	
<b>170</b> Switzerland		<b>454</b>		315 h Republic	<b>114(</b> Hungary		<b>132</b> erlands	991 Finland	808 Denmark	59 Polanc		564 Portugal	<b>550</b> Austria	530 Belgium
475 Norway	422 Israel	<b>415</b> Turkey	379 Egypt	351 Slovenia	<b>340</b> Slovakia	300 Greece	294 Ireland	<b>267</b> Lithuania	231 Croatia	<b>223</b> Russia	<b>182</b> Estonia	<b>122</b> Belarus	<b>122</b> Serbia and Montenegro	<b>101</b> Latvia
<b>97</b> Bulgaria	<mark>60</mark> Tunisia	60 Ukraine	<mark>53</mark> Syria	53 Luxembourg	<b>47</b> Cyprus	<b>44</b> Pakistan	<b>39</b> Jordan	<b>34</b> Bosnia and Herzegovina	<mark>32</mark> Azerbaijan	<mark>30</mark> Kazaki	nstan	26 Morocco	22 Liechtenstein	<mark>13</mark> Algeria

Source: World Energy Council (> www.worldenergy.org/publications/energy\_efficiency\_policies\_around\_the\_world\_review\_and\_evaluation/1230.asp); www.materialflows.net; Das Umweltbundesamt (UBA) (> www.umweltbundesamt.de)

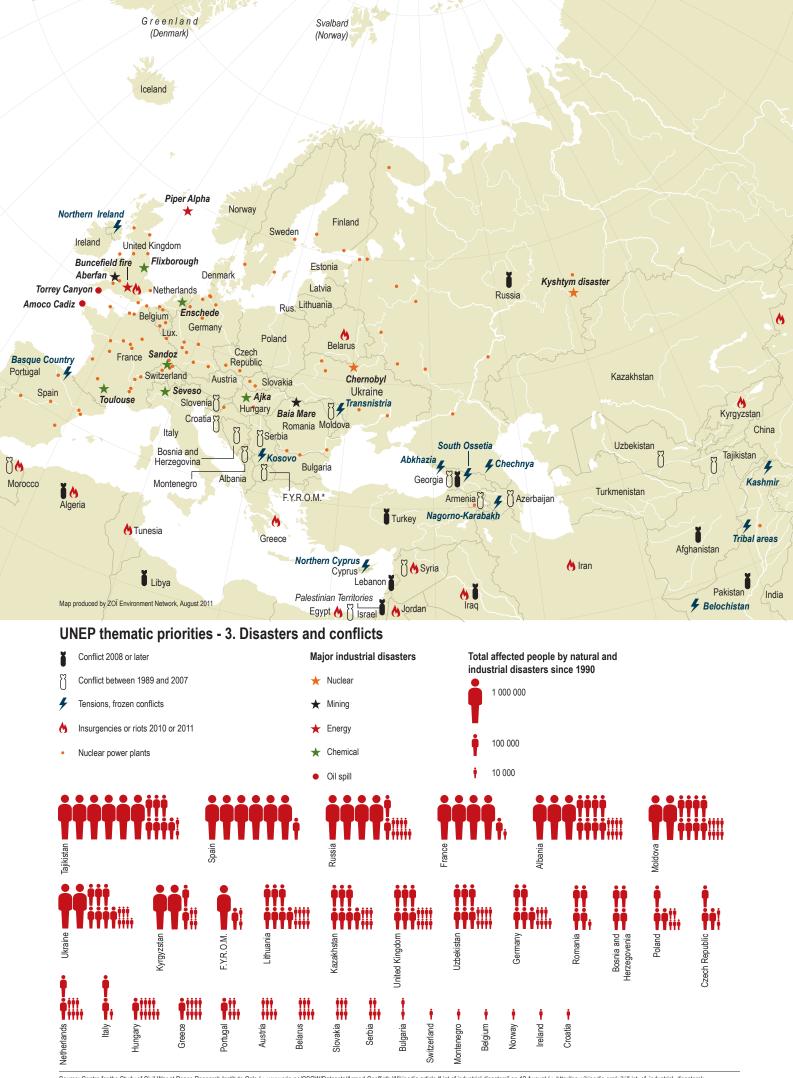
## **2. RESOURCE EFFICIENCY**

This map was probably the most difficult one to grasp and took several iterations to produce. In the published version we put emphasis on the spatial pattern of resource use and efficiency in wider Europe: a simple indicator of resource extraction is overlaid by energy efficiency.

A real innovation is the graphical display of the ISO140001 indicator, simply showing the number of enterprises with an environmental management certificate as an indication of the private sector commitment to environmental issues, a first step in the direction of a green economy.

This map shows a clear East-West divide, with the former Soviet Union still highly visible – abundant natural resources historically available to be wasted, while in the market economies in the West, resources were something to be handled with care.

Discarded: ecologic footprint as a measure of human demand on the Earth's ecosystems (seems to be too much linked with simple economic indicators, although there are exceptions).



Source: Centre for the Study of Civil War at Peace Research Institute Oslo (> www.prio.no/CSCW/Datasets/Armed-Conflict); Wikipedia article "List of industrial disasters" on 12 August (> http://en.wikipedia.org/wiki/List\_of\_industrial\_disasters); EM-DAT: The OFDA/CRED International Disaster Database, Université Catholique de Louvain, Brussels, Belgium (> www.emdat.be)

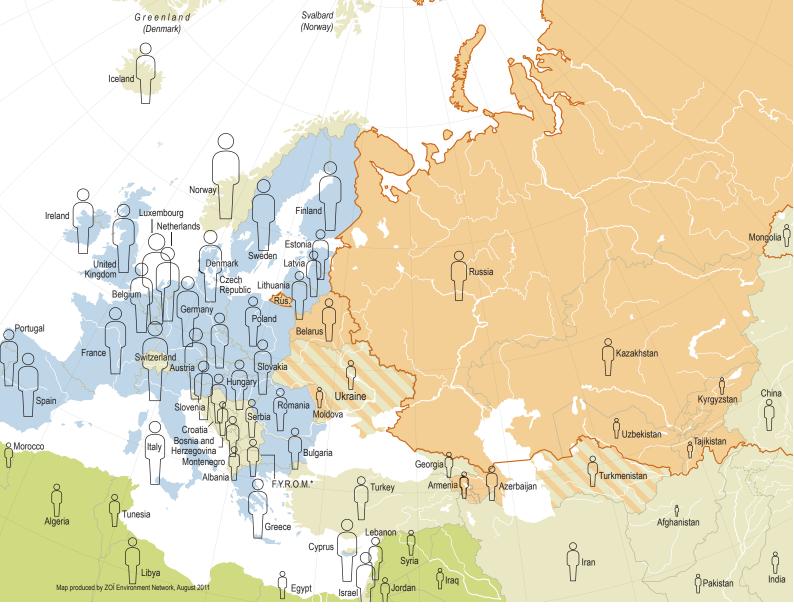
## **3. DISASTERS & CONFLICTS**

This map is somewhat retro, showing where conflicts and natural and industrial disasters have occurred in the last 20 years, but also showing the location of nuclear power plants. The conflicts, however, may be pointing towards the future as well: in areas with "frozen" conflict, such as the Southern Caucasus, the probability of future conflicts is much higher than elsewhere. The disasters are more complex in that they may strike everywhere. This possibility suggests that it may be interesting to have an indicator of "preparedness", but we found no adequate proxy to be mapped.

The diagram gives a more sober – and grim – picture of the number of people affected by disasters.

Responses will be needed in the fragile areas, the whole EECCA region and in particular in the South. The Arab spring is happening in Europe's neighbourhood and will also need responses from Europe even if strictly speaking – in terms of UNEP administration – the Arab world does not belong to the European region.

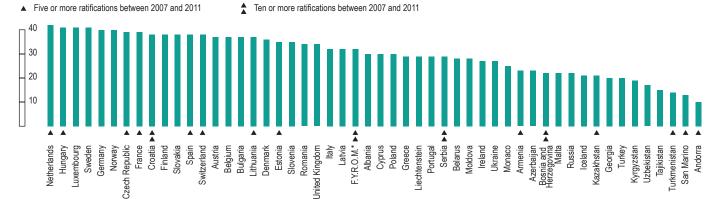
Discarded: the ENVSEC map published earlier in the year (already part of the response).



#### UNEP thematic priorities - 4. Environmental governance



#### Number of ratified international environmental conventions and protocols\*\*



(\*\*) Including the following environmental conventions and protocols: Convention for the Control and Management of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention to Combat Desertification (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2001), Convention (1994), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2004), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2004), Convention on Biological Diversity (1992), Biosafety Protocol, and Anagement of Ships' Ballast Water and Sediments (2004), Stockholm Convention on Persistent Organic Pollutants (2004), Convention on Biological Diversity (1992), Biological Diversi United National Formework Convention on Climate Chane (1992), Kytoto Protocol, Basel Convention on the Control of Transbunder of Hazardous Wastes and their Disposal (1989), Anendment to Basel Convention, Basel Convention, Datability and Compensation, Vienna Convention of the Protection of the Ozone Layer (1985), Montreal Protocol, London Amendment, Copenhagen Amendment, Beijing Amendment, Convention on International Trade in Endangered Species of Wild Fauna and Flora (1973), Amendment to Article XI, Amendment to Article XI, Convention on the Prevention of Marine Pollution by Dumping of Easte and Other Matter (1972), 1996 Protocol, Convention on Wetlands (1971), Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters (1998), Kiev Protocol, Convention on the Protection and Use of Transboundary Watercourses and International Lakes (1992), Amendments, Protocol on Water and Health, Protocol on Civil Liability and Compensation, Convention on the Transboundary Effects of Industrial Accidents (1992), Convention on Environmental Impact Assessment in a Transboundary Context (1991), First Amendment, Second Amendment, SEA Protocol, Convention on Long-range Transboundary Air Pollution (1979), Gothenburg Protocol, POPs Protocol, Protocol on Heavy Metals, Sulphur Protocol, VOC Protocol, Sulphur reduction by 30% Protocol, EMEP Protocol.

\$ Ope: Worldbank (→ www.worldbank.org); Europe's environment, The fourth assessment (EEA 2007) and Convention secretariat's websites

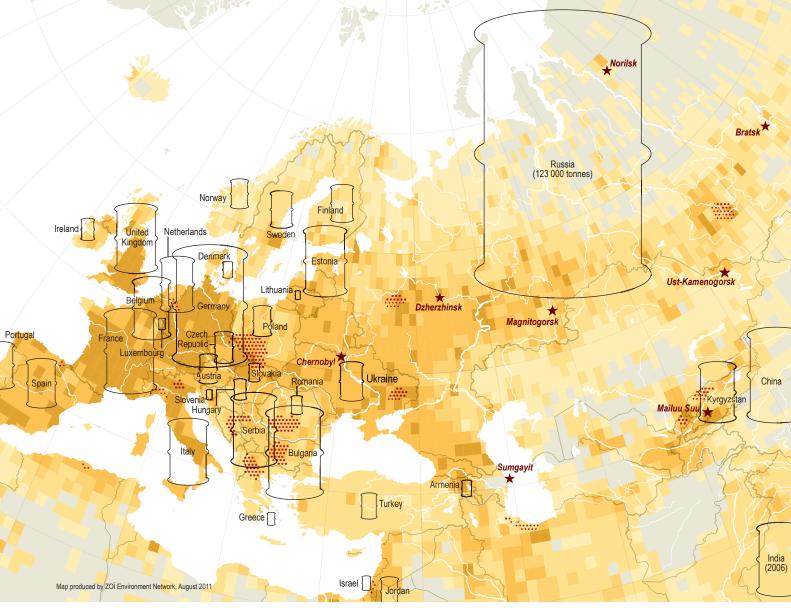
# 4. ENVIRONMENTAL GOVERNANCE

Environmental governance is highly correlated with existing regimes or blocs: the European Union (plus the Western non-member countries and countries in varying stages of accession); the Commonwealth of Independent States; and then the countries "in between", such as Turkey. The Arab league countries are also shown on the map. Another key factor influencing environmental governance is simply wealth, which we display with a straightforward GNI per capita indicator.

In the bar chart we introduce a rating according to the ratification of and adherence to environmental conventions and protocols using data from the convention secretariats.

The EU members and proxies can be regarded as the most progressive with regard to environmental governance. Here the main role of the United Nations could be propagating and mainstreaming good policies and practices worldwide. The poor countries outside the EU should in our opinion be the main target of UNEP activities in Europe. Special attention needs to be given to the immediate neighbours on the south where – with the Arab spring – new opportunities will be emerging.

Discarded: disaggregated data on "International spread of environmental policies" (although in a way very innovative) both because of the complexity and the potential difficulties in communicating the indicators. http://www.eea.europa.eu/data-and-maps/figures/international-spread-of-environmental-policies/trend11-3g-soer2010-eps/TREND11-3G-environment-policies-spread.eps.75dpi.png/at\_download/image



#### UNEP thematic priorities - 5. Harmful substances and hazardous waste

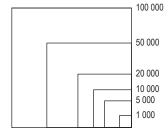
### Estimated cumulative global usage of PCB's with 1° x 1° longitude and latitude resolution (tonnes)

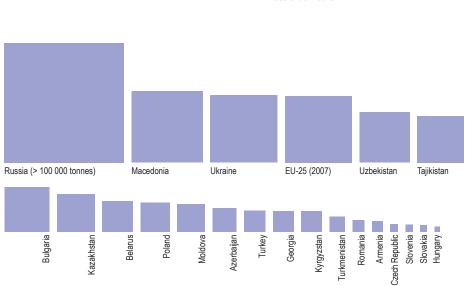
10 50 100 500 no data

Areas of major deposition of lead, cadmium and mercury

★ World's most polluted places

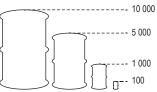
#### Obsolete pesticides 2008 (tonnes)





Source: Norwegian Institute for Air Research (> www.nilu.no); United Nations Statistics Division (> http://unstats.un.org/unsd/ENVIRONMENT/hazardous.htm); The International HCH & Pesticides Association (IHPA) (> www.ihpa.info/how-to-be-involved/how-big-is-the-problem); Meteorological Synthesizing Centre-East (> www.msceast.org/hms/results\_map.html#top); Blacksmith Institute: The World's Worst Polluted Places, New York 2007 (> www.blacksmithinstitute.org/wwpp2007/finalReport2007.pdf)

Hazardous waste\* generation 2008



\* Hazardous waste is waste that owing to its toxic, infectious, radioactive or flammable properties poses an actual or potential hazard to the health of humans, other living organisms, or the environment. Hazardous waste here refers to categories of waste to be controlled according to the Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and Their Disposal (Article 1 and Annex I). If data are not available according to the Basel Convention, amounts can be given according to national definitions.

# 5. HARMFUL SUBSTANCES AND HAZARDOUS WASTE

The background map shows a combination of global usage of PCBs (model calculation) and the areas of major deposition of lead, cadmium and mercury to highlight the geographical areas with potentially the highest contamination. We have also added the few places in the region that are featured on the "World's most polluted" list from the Blacksmith Institute – Chernobyl, Sumgayit, Dzerzhinsk, Magnitogorsk, Norilsk, Bratsk, Ust-Kamenogorsk and Mailuu Suu. The hazardous waste generation per country is shown with a barrel symbol.

The graphic underneath the map shows a ranking of the countries with regard to their stocks of obsolete pesticides.

Discarded: nuclear waste and decommissioning since these may fall outside the mandate of UNEP and because of consistency concerns regarding the data.



Source: Protected Planet (> www.protectedplanet.net); United Nations Environment Programme (UNEP) (> www.unep.org); UNEP World Conservation Monitoring Centre (> www.unep-wcmc.org); Yale Center for Environmental Law & Policy, Yale University and Center for International Earth Science Information Network, Columbia University (> http://epi.yale.edu); Food and Agriculture Organization of the United Nations: Global Forest Resources Assessment 2010 (> www.fao.org/forestry/fra/fra2010/en)

### **6. ECOSYSTEM MANAGEMENT**

With its myriad connections to land, biodiversity, rivers, oceans and other physical characteristics, ecosystem management may be the most complex of all the priority areas to map. We have generalized as much as possible, but still have a quite loaded map showing forest, protected areas, sea- and river-related transboundary arrangements or conventions, mountain areas and arid lands – most prone to desertification – as a background.

The graphic underneath the map shows a ranking of "water stress", one of the most relevant indicators related to ecosystem management.

Discarded: symbols for the location of the UNESCO and Ramsar sites; indicators developed under the Biodiversity Indicators Partnership, and the Ecosystem Services Indicators, both of which would be highly relevant for this priority area, but at this stage exist only as descriptive catalogues that still need to be populated with data. > http://www.bipindicators.net/

<sup>→</sup> http://www.bipindicators.net/LinkClick.aspx?fileticket=QxjjDuqt2Qk%3D&tabid=155

The United Nations Environment Programme (UNEP) 2011–2013 strategy focuses on six thematic priorities – climate change; resource efficiency; disasters and conflicts; environmental governance; harmful substances and hazardous waste; and ecosystem management. As part of its effort to come to terms with these priorities, UNEP engaged Zoï Environment Network to create thematic maps for use as objective tools for priority setting in the European region. Despite many challenges in terms of both content and cartographic display, Zoï has succeeded in producing the six thematic maps, which are presented here.

