20|17

Zoï Environment Network
Annual Report 2017

editorial - Why I Like Zoï

I've worked with people behind Zoï Environment Network for most of the last 20 years, and have been a member of its Board for about 10. I'm leaving the Board now, and want to say why I respect and value Zoï.

Its first virtue, for me, is its freedom. With its roots in the United Nations system, it retains the best of what the UN can be when it lives up to its ideals: committed, rigorously factual, imaginative (see for example Zoï's graphics and visual innovation) and courageous (verbally, and when necessary physically). And it manages also to avoid all-too familiar failings: not just the bureaucracy, but sometimes the introversion, careerism and pettiness of too many parts (and people) supposed to be advancing the UN's aims.

Zoï had the boldness to step away from the UN, while retaining its best features. That has meant some anxious times raising the modest funds it needs. But it made itself small and vulnerable enough to try what many other players are too sheltered and insulated to attempt. Increasingly the future will belong with groups like Zoï, willing to live with risk and to identify with people for whom environmental loss is not an abstraction but rather the stuff of daily life.

That's the main reason why Zoï speaks as most of the world speaks, clearly, graphically and directly, using the language of ordinary people. My trade, journalism, sometimes involves speaking truth to power. But what we have to say on our own account usually matters far less than what we can relay to the powerful from those they presume to govern or to rule. One former head of the BBC World Service refuses even to use the phrase «fake news», because, he says, that is something which earlier generations knew more accurately. They called it «lies.» Lies are dangerous, and they spread their poison very fast: as someone once said, «a lie can be halfway round the world before the truth has got its boots on». Zoï is one of the small, nimble and daring environment groups willing to bring down the liars before they're out of the door.

I'd hate to give the impression that I think Zoï is perfect, because thankfully I don't. That would make it impossible to live with. It's human enough to risk failure, to let its hopes run beyond its abilities, and sometimes to accept that it can't do all it wants. But failure can be a great teacher, and mistakes are one of the best ways we learn (well, for me, anyway). And Zoï doesn't often fail.

It does remain practical and humane, though. I hope it goes on for a long time, because that's a good formula for starting to set the world to rights. Luckily, the Zoï I know has another quality, one at the heart of journalism. That's scepticism. Sceptics don't believe what others tell them, until they're given some evidence to support it. Then they act.
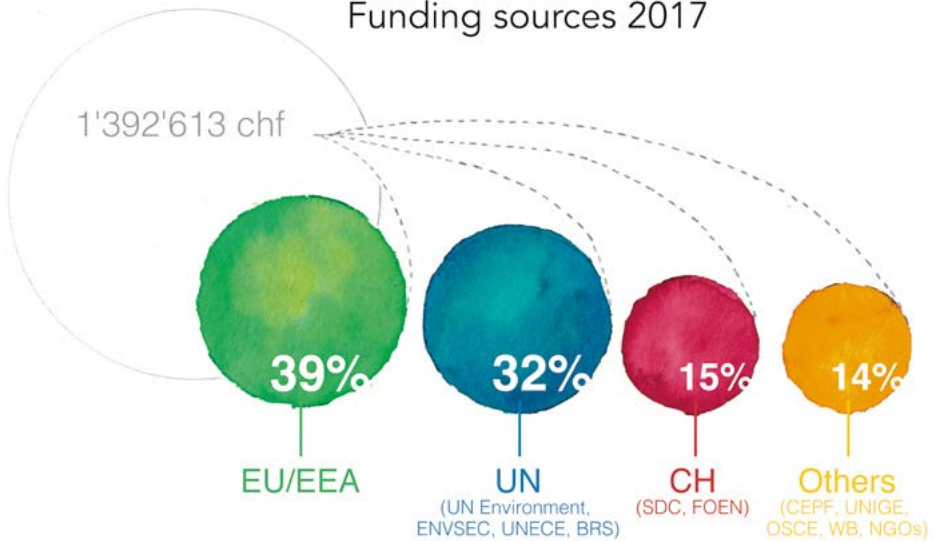
Lewes, March 2018
Alex Kirby

financial statement

	2013	2014	2015	2016	2017
operating revenues	1'264'131	1'179'934	1'097'966	1'441'364	**1'392'613**
project work in progress	56'972	-110'278	-88'239	7'208	162'165
operating expenses					
project expenses	510'255	548'218	460'998	642'670	459'123
personnel costs	599'564	662'592	611'309	678'205	656'537
other operating expenses	97'340	79'402	113'897	113'281	114'788

Funding sources 2017

1'392'613 chf

39% EU/EEA

32% UN
(UN Environment, ENVSEC, UNECE, BRS)

15% CH
(SDC, FOEN)

14% Others
(CEPF, UNIGE, OSCE, WB, NGOs)

CO_2 emissions due to project-related air travel in 2017 :

36 tonnes CO_2

As per Zoï's environmental policy, an offset contribution was made via My Climate.

@zoinet.org (staff & board)

carolyne.daniel
Graphic design, data visualization and web design

christina.stuhlberger (Brussels)
Film-making and creative communication

emmanuelle.bournay (Crest)
Cartography, statistical analysis, geography

firuza.illarionova (Nicosia, Dushanbe)
Field and policy support Central Asia

geoff.hughes (Port Townsend)
Editing, ghostwriting

julia.denisova (Kathmandu)
Webmaster, social media

lesya.nikolayeva
Project management and communication greater Europe

maria.libert (Stockholm)
Illustrations, graphic design

matthias.beilstein (Schaffhausen)
Cartography

nickolai.denisov
Projects and money Europe, Caucasus, Central Asia

nina.saalismaa
Operations and resilience management

otto.simonett, Director
Creative thinking and leadership

robert.bartram
Editing, writing
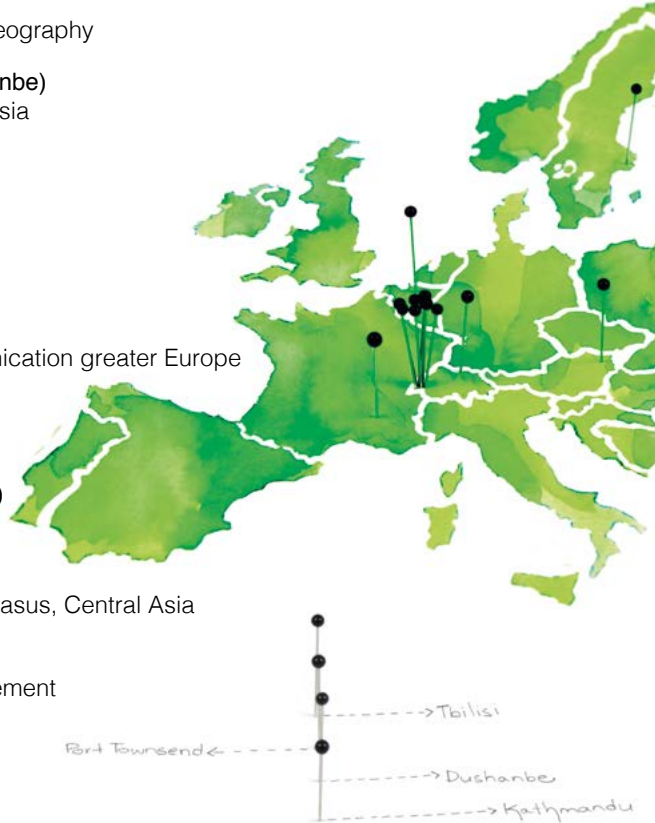
tamara.mitrofanenko (Vienna)
Field and policy support Europe

viktor.novikov
Project development and management Central Asia

zurab.jincharadze (Tbilisi)
Field and policy support Caucasus

Port Townsend ←- - - - -
- - - - -> Tbilisi
- - - - -> Dushanbe
- - - - -> Kathmandu

@intern

zoia.atkinson
Student

david.segura
Student

@zoiboard
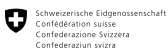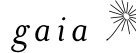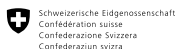
susan.boos, President (Zürich)
Editor, WOZ Die Wochenzeitung

alex.kirby (Lewes)
Journalist, Climate news network

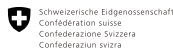**yvan.rochat** (Geneva)
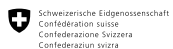Mayor of the municipality of Vernier

zoï partners

@ssociates

Aaron Wolf
water and conflict, Corvallis

Agnès Stienne
cartography, Le Mans

Aigerim Abdyzhaparova
ecosystems and waste, Bishkek

Alban Kakulya
photography, Geneva

Aksana Tarasenko
climate change and environmental information, Minsk

Aleh Cherp
sustainability and energy, Lund

Alexander Pahomau
information technology, Minsk

Alexander Shekhovtsov
environmental information, Moscow

Altyn Balabayeva
state of the environment reporting, Astana

Amangul Ovezberdyyeva
climate change and biodiversity, Ashgabat

Andreas Hakamp
environmental safety of pipelines, Wachtberg

Anvar Homidov
climate change, environment & hydrology, Dushanbe

Biymyrza Toktoraliev
ecosystems, Bishkek

Christiaan Triebert
digital forensics, Amsterdam

Denise Soesilo
drones in humanitarian action, Geneva

Dmitry Averin
environmental information, Kyiv

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conflict and environment, Manchester/London

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sustainable mountain development, Sion

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Elena Kreuzberg
ecosystems, Ottawa

Foeke Postma
environment and peace, Utrecht

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satellite radar, Purasca

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local development, Chatkal

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environment and policy, Kyiv

Hansjörg Eberle
demining, Geneva

Hermine Cooreman
web development, Ghent

Hongqiao Liu
China analysis, Paris

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snow leopard and biodiversity, Bishkek

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environmental information, Lviv

Iskander Beglov
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health, waste and biodiversity, Tashkent

Irina Kolchina
environmental information, Karaganda

Jalil Abuduwaili
geography and ecosystems, Urumqi

Jan Gaspers
China analysis, Berlin

Johannes Mayer
environmental information, Vienna

John Bennett
environmental journalism, New York

John Cole-Baker
mining, Trient

Joel Rabjins
animations, Ghent

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project effectiveness, Bad Homburg

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climate change, Zürich

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Kuralay Karibaeva
biodiversity, Almaty

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water and adaptation, Minsk

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environmental impact assessment, Tbilisi

Mamuka Khurtsidze
GIS entrepreneurship, Tbilisi

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biodiversity and sustainability, Bethlehem

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glaciers and photography, Vienna

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climate change, Moscow

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environment and mining, Helsinki

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multi-stakeholder processes, Berlin

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graphical design, Stockholm

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effectiveness evaluation, Fribourg

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climate change, Zürich

Nedal Katbeh-Bader
climate change, Ramallah

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Nurgazy Abdulmanov
information technology, Astana

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geoinformation systems, Kyiv

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innovative solutions for sustainability, Helsinki

Patrick Micheli
waste management, Geneva

Paul Buijs
water quality, Amersfoort

Penny Langhammer
key biodiversity areas, Portland

Peter Maxson
mercury supply and trade, Brussels

Richard Pearshouse
human rights, Geneva

Roman Kashkarov
biodiversity, Tashkent

Ruslan Valitov
cartoons, Bishkek

Sabah Nait
cooperation Middle East and Northern Africa, Vienna

Samual Gardaz
ocean-mapping expedition, Geneva

Stephan Robinson
decontamination, Zürich

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climate change, Arendal-Froland

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climate change and water, Bishkek

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environmental information, Tbilisi

Tamara Kutonova
water, chemicals and information, Kyiv

Uwe Walter
mining, Chemnitz

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sustainability and translation, Moscow/Budapest

Vafadar Ismaiyilov
environmental information, Baku

Vahagn Tonoyan
water management, Yerevan

Vicken Cheterian
research and journalism, Geneva

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climate change and forestry, Minsk

Vera Mustafina
waste management, Almaty

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cartography and GIS, Bishkek

Vladimir Korneev
hydrology and flow modelling, Minsk

Wim Zwijnenburg
environment and peace, Utrecht

Yulia Yablonskaya
environmental governance, Minsk

Yury Nabivanets
hydrometeorology and climate change, Kyiv

Yusup Kamalov
local development, Nukus

Zhandos Kamenov
information technology, Astana

New « Silk road »

- Central Asia expanded
- Secondary state involved
- China
- Russia
- European Union

◆ Eurasian hub in China

Railroad
— existing
- - - planned or under construction

Pipelines connecting China
— Main pipelines (oil and gas)

Economic corridors
- Eurasiatic road
- South and Southeast Asia
- Maritime road

North maritime road
— Permanent
— Only in the summer

Ports with Chinese engagement
⚓ existing
⚓ planned or under construction

EUROPE

Duisburg
London
Paris
Lyon
Madrid
Berlin
Prague
Venice
Budapest
Bucharest
Istanbul
Bosporus
Athens
Ankara
Rotterdam
Hamburg
Łódź
Warsaw
Anaklia
Murmansk
Arkhangelsk
St-Petersburg
Moscow
BELARUS
Kiev
Black Sea
Caspian Sea
KAZAKHS
UZBEKISTAN
TURKMENISTAN
Baku
Tashkent
TAJIK
AFGHANISTA
Tehran
IRAN
PAKIST
Gwadar
Karachi
Suez
AFRICA
Mombasa
Dar es-Salaam

Arctic Ocean

Dudinka

RUSSIA

Tomsk

Astana

Harbin

Vladivostok

Hunchun

Changchun

Khorgos

Dostyk

Ulan-Bator

MONGOLIA

Dandong

Bishkek

Urumqi

Beijing

KYRGYZSTAN

Kashgar

Zhengzhou

Xi'an

Shanghai

Suzhou

Pacific
Ocean

Yiwu

CHINA

Whuhan

Chongqing

New
Delhi

Dhaka

Kunming

Hongkong

Kolkata

South
China Sea

INDIA

Malacca
Strait

Kuala
Lumpur

Indian
Ocean

Zoï Environment Network is a non-profit organization that helps to build sustainable societies through informed analysis, visual communication, design and action. We are located in Geneva, Switzerland where we primarily support the work of the United Nations, the government of Switzerland, the European Union and many other public institutions. Zoï provides analysis, communication, dialogue and training, with a focus on our key themes: climate change, biodiversity, chemicals and waste, security and conflict, water, and access to information.

Design & layout by Carolyne Daniel
Backside map by Agnès Stienne

Consultative status with UN ECOSOC and accredited with UNFCCC, UNEA and IOM.