

2024

annual report **2024**
zoï environment network

Produced
110 beautiful
reports, scrolls,
infographics,
movies

**Entirely project
funded:**
Zoï revenue is
generated through
about **40 projects**

Zoï flight emissions
**25.7 tonnes
of CO₂**

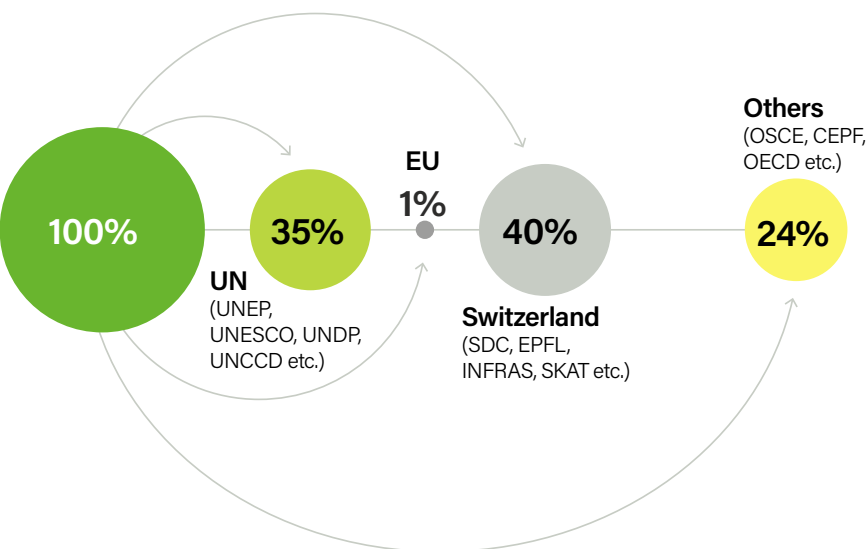
As per Zoï's
environmental policy, an
offset contribution
was made via



Financial statement

	2020	2021	2022	2023	2024
total revenues	1 593 078	1 487 340	1 629 962	1 783 785	1 757 841
project work in progress	11 928	16 205	5 258	30 894	-4863
operating expenses					
project expenses	683 860	596 447	702 269	744 416	726 226
personnel costs	760 156	748 599	822 926	873 407	908 082
other expenses	137 134	126 089	99 509	135 068	118 670

Funding sources



Collaborated
with **74 partner
organizations**

→ For the complete list of
partners, please refer to the
full version online.

From glaciers to construction sites,
through heritage conservation and
climate action, Zoï's 2024 journey
reflects the diversity of our team's talents
— six people, six passions,
all driving change.

At Zoï, we believe in putting people at the
heart of every solution.



Long version –
Annual report 2023



Zoï website

Glaciers: The Visible Face of Climate Change

Not long after the disappearance of glaciers became a well-known symbol of climate change, the world is now facing the likelihood that the opportunity to preserve them may have already passed. The melting ice threatens water security, increases natural hazards, contributes to sea level rise, and disrupts ecosystems and livelihoods that depend on mountain resources. With greater adaptation – both at altitude and downstream – urgently needed, my colleagues from Adaptation at Altitude and I continue our work to advance science-policy dialogue that support these efforts.



Start a conversation with someone about what they know about the cryosphere and why it matters to the world.

Johanna Zwahlen

Senior project management
and analysis



Otto Simonett

Director,
creative thinking and leadership

Zoï Maps

When I was a young adult studying geography, maps became something of an obsession that turned into my professional calling as someone who uses maps to communicate information about the state of the environment. This year, Zoï decided to acknowledge the contributions of our map maker, Matthias Beilstein, by featuring his work to tell the complicated story of climate change, water and energy in the Middle East in five maps. Thanks to the so-called flatbook technique, nothing of the maps is lost in the fold.



Draw a map of your way from home to work, or school or your favourite place. Can you include not only facts but also feelings and impressions you experience along the way?

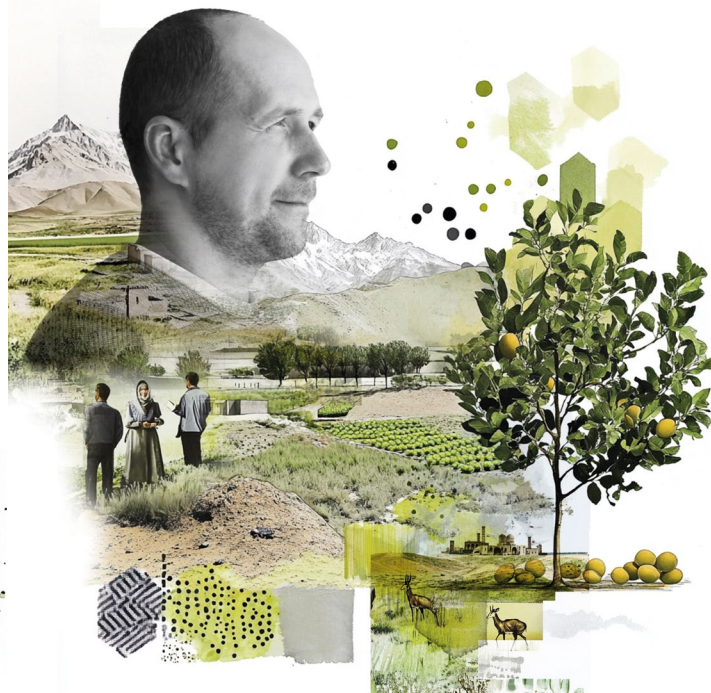
Return to the Caucasus

A new project on forest restoration and climate change in Armenia – FORACCA – will support the climate-smart management of Armenian forests in an effort to protect livelihoods and biodiversity. The Zoi team will bring climate data, scenarios and other useful knowledge to practitioners and communities. As a member of the team, I look forward to my return to the Caucasus after a four-year absence.

Nickolai Denisov
Deputy director,
environment and conflict



Can you find the Caucasus on the map? What is the difference in altitude between its lowest and highest points — and where are these points?



Viktor Novikov
Senior project development
and management Central Asia

Supporting Conservation in Central Asia

The conservation community comprises organizations of every type – civil society organizations; government departments and ministries; academies of science and university groups; foundations and the private sector. My role entails bringing together diverse groups to collaborate on finding or promoting solutions to the many problems – large and small – confronting the conservation of our natural heritage.



Join Zoi's efforts, and spread a word, a map about conservation. Or how about measuring your own footprint?



Carolyné Daniel
Print and digital design,
artistic direction

Towards a sustainable future of fashion and construction

In 2024, one of my projects called for me to design a report that examines the relationship between the fashion industry and land degradation, and another had me designing an exhibition that explored the potential of LC3 cement – a low-carbon alternative to conventional cement. The fashion and construction industries create huge environmental impacts worldwide, and each has a role to play in the transition toward a more sustainable and responsible future. These projects combined my interests in design and the environment, and both made a Zoï kind of contribution to our understanding of environmental connections.



In fashion –
Buy less, choose better, wear longer.
Go for eco-certified labels.
In construction –
Choose eco-friendly housing.

Waste and Chemicals in Palestine

The management of waste and chemicals is a challenge in many countries – not least in Palestine – where transboundary waste moves without the government's consent. Despite existing barriers and the challenges of war, the Palestinian team was steadfast in their commitment to finalize their project. The lesson I learned in resilience was a bonus and a gift.

Alex Mackey
Project management,
analysis and communication



Ask your friends or colleagues if they ever observed or experienced a time when perseverance and cooperation overcame barriers.

People

Alex Mackey

Project management, analysis and communication

Alexandra Povarich – Taskhent

Graphic design, climate and biodiversity

Camila Ponte

Content creation and social media management

Carolyne Daniel

Print and digital design, artistic direction

Defne Salli

Intern

Dina Adylova – Tashkent

Graphic design

Dmytro Averin – Irpin

War impact analysis and data management

Firuz Ilarionova – Nicosia, Dushanbe

Field and policy support Central Asia

Geoff Hughes – Port Townsend

Editing, ghostwriting

Johanna Zwahlen

Senior project management and analysis

Karma Denisov – Himalayas

Webmaster and social media

Lesya Nikolayeva

Project management and communication greater Europe

Lilia Wong – Northampton

OSINT monitoring and analysis

Maria Libert – Stockholm

Illustrations and graphic design

Maria Ziaja – Krakow

Intern

Marianne Gémín

Finance and administration

Matthias Beilstein – Schaffhausen

Cartography

Nickolai Denisov

Deputy director

Environment and conflict

Otto Simonett

Director

Creative thinking and leadership

Rebecca Jiménez

Project management and communication

Viktor Novikov

Senior project development and
management Central Asia

Yevheniia Averina – Irpin

OSINT monitoring and analysis

→ For the complete list of associates,
please refer to the full version online.

Board

Jörg Balsiger – Geneva

President of the Board

Professor Environmental Governance and
Territorial Development, Université de Genève

Karen Landmark – Arendal, Norway

Director, GRID-Arendal

Yvan Rochat – Geneva

Secrétaire général,
Commune de Genthod

Founded in 2009, we are a non-profit environmental organization driven by our belief that access to information lies at the heart of democracy and plays a prominent role in the quest to build sustainable societies. Offering analysis, training, dialogue and communication, we work on climate change, biodiversity, chemicals and waste, security and conflict, water, responsible consumption and production, and access to information.

Design & illustrations by Carolyne Daniel

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